History

- 2003: Founded in December as electronics engineering company, focused on RFID, BOI approved
- 2006: Finalize development of lowest priced UHF reader worldwide
- 2007: Start of automotive cable harness manufacturing, development of own Macromelt Technology
- 2008: new factory operational March 2008
- 2010: Second factory operational May 2010
- 2013: January phase 3 completed for plastic molding and PCBA
**Contract Manufacturing**
- Cable Harness for Automotive and Industrial use
- PCB Assembly and Testing
- Plastic injection molding
- Macromelt process

**Own Products**
- Macromelt Injection Machines and Molds
- RFID Readers and Transponders
- Automation Products – DOMOTICS

**Engineering**
- Inhouse engineering group supports own product development and industrialization according APQP guidelines with mechanical, hardware and software engineering
Certifications

ISO/TS 16949 and ISO 9001

VDS

ETL Mark
Manufacturing Technologies

- Macromelt over-molding
- Plastic injection molding
- Metal processing
- Semi-auto crimping
- Automatic wire stripping & cutting
- Cable twisting
- End sleeve pressing
- Soldering
- SMT technology
- Reflow soldering
- Laser engraving
- Conformal coating
- Potting
Manufacturing Technologies – Wire assembly
Manufacturing Technologies Plastic Injection Molding

Toshiba 100t / Toshiba 75t / Toshiba 65t / Arburg 35t
RFID Products

**Standalone Readers**
Automatic reading, tracking in process

**Transponders**
For logistics, asset etc.

**Receiver**
For logistics, asset etc.
Home automation system A-touch

Touch panels:
- Automation
- Security
- Climatization
- Sound

Accessory / PCBA:

Advanced ID Asia Engineering Co. Ltd.

www.aee.co.th
Customer References

Jaquet AG Switzerland (Automotive)
Farpointe Data Inc. USA
Autorun Australia
Seka GmbH
Schiller
SSM Scharrer Schweiter
Unique RFID Ohio USA
Yandex Russia
Barcode India
Pentamaster Malaysia
HANA Thailand
Sick Optical
Xenon Technologies
Ownership: 89% foreign shareholders

Management team:
Gottfried Auer    Karl Heinz Schneider

Fully private financed, no debts

Land space (fully owned)   9000 sqm
Production space (4 buildings)  1900 sqm
Commercial facts and figures

Total Revenue development in THB

- THB 0
- THB 50,000,000
- THB 100,000,000
- THB 150,000,000
- THB 200,000,000
- THB 250,000,000

Year:
- 2011
- 2012
- 2013
- 2014
- 2015